

I'm an Exhibitor

With Incentli, attendees (Players) earn virtual coins for conducting themselves throughout the event. The more actions they take, the more coins they'll earn. Players spend their coins in an incentives store populated by you and other exhibitors. You are playing a critical role in the engagement strategy of this event, so here's how to get the most out of your experience. The Incentli dashboard allows you to:

- Offer your products, services, and swag as incentives
- Manage attendee orders
- Capture leads when Players engage with your items

Step 1 – Create your incentives

Get ideas for incentives [here](#).

Learn how to add items to your store [here](#).

Step 2 - Set the Cost and Order types

Learn how to price your items [here](#).

Learn how to get your items into the hands of the attendees [here](#).

Step 3 – Manage the transactions, orders, and capture leads

Learn how to manage item requests for approval [here](#).

Learn how to capture leads and manage your orders [here](#).

Suggested Strategies

Offer your products and services as incentives...or swag!

Placing items in raffle draws and auctions will increase the number of leads

Use Transactions to capture leads and generate lead *sentiment* based on how many times an attendee interacts with your item (ex: number of raffle entries purchased).

Our knowledge base and help center can be found here: help.incentli.com